

CHAPTER 1

INTRODUCTION

A. Background of the Study

Language is important aspect which cannot be separated from life to communicate to each other to fulfill her or his own needs. People use language in their speech, either spoken or written. Communication is one way to express of mind, ideas, emotion and feelings. It can also express it by using body or gesture movement, action, signal and sound. If the hearer cannot get the intention of every utterance, it will lead a misunderstanding. A successful communication only can be achieved if the hearer and the speaker are able to understand thoughts, desire and feeling of each other. Yule, (2010: 127) stated that communication depends on not only recognizing the meaning of words in an utterance, but recognizing what speakers mean by their utterances.

Some ways to understand meaning in communication is by learning about speech acts. According to Searle (1969: 10) Speech act refers to linguistic communication which presents intentional behavior.

Yule (1996:47) proposes that speech acts are performed via utterance. He claims that performing an action via utterances is commonly given more specific labels, such as complaint, command, apology, invitation, and promise or request.

Directive utterance is a type of speech acts in which the speakers use to get somebody to do something. They can be ordering, commanding, suggesting, requesting, and prohibiting, etc. Kreidler (1998: 189) states that directive utterance is the utterance which has the intention the speaker tries to get the listener to perform some acts at a future time.

For instance, the below is conversation from “ *World War Z*” movie, this conversation between Gerry and Connie, which is in the road of philadelphia.

Gerry	: <i>Rach, breathe through your nose.</i> <i>No, no, no, no... You're gonna be all right.</i> <i>Look at me.</i>
Connie	: <i>Daddy, what are those things?</i>
Gerry	: <u><i>Honey, find us some water.</i></u>
Connie	: <i>Okay?</i>
Gerry	: <i>Something to drink</i>

Utterance from the example which in underline mark *Honey, find us some water* is kind of command, that in conversation between a father and her young daughter in a panic situation to get out from attacking zombies. The utterance above includes the character of command because, volume of voice tone in command one notch above order. Gerry said that utterance clearly and quickly. Command made the hearer cannot refuse the statement of speaker intentions.

Having learned the principles of speech acts it will be able to implement them in the daily social interaction.

They are reasons why the writer is interested to study of directives utterances; first a directive was purpose to refer to function of language. Commonly used in daily social communication. The directive is type of speech act that studies about meaning as communicated by the speaker and interpreted by the partner or recipient depend on context situation. Secondly with directive utterances, people find how the speaker intention to desire his or her wants to someone other. The last, because directives speech act is to shows the relation of participants' background influence of communication and intention of wants in context and situation.

The expression in communication can change in the strength and lower by the speaker to request somebody to sweep the floor, the speaker can invite them, or by command to sweep the floor.

The directive utterances not only in the real life, but also can occur in dialogue of a movie. The writer is interested in studying directive utterances, because the utterance is mostly and often utilized in daily activity interaction. The writer focuses to analyze this utterance in the movie.

In conducting the research, the writer finds the directive utterance in the popular movie *World War Z*. Movie concerns with the daily life condition, as mirror of the real world phenomena. Movie can give description to people about life, message inspiring, communication and experiences. The writer only focuses to analyze the directive utterance used in *World War Z* movie.

World War Z tells the story of a zombie attack sadistic, ruthless and global as well due to a mysterious virus. Viruses that can change leads people into the undead in just 12 seconds. That is the reason why the chaos happening everywhere in the world scale.

Brad Pitt as Gerry Lane, he is a former investigator member of the United Nations. Gerry seek the origin of the virus came from and look for a vaccine while hoping to find answers to the disaster threatening the population of human beings on earth. He traverses the world in a race against time to investigate and stop the Zombie pandemic that is toppling armies and governments, and threatening to destroy humanity itself

The writer choose *World War Z* movie as the data of the study. They are three reasons why the writer choose in analyzing this movie. The first *World War Z* movie is interesting to watch. Because the movie has special effect to makes the audience curious about the plot of the story. The second, movie contain of differences background of characteristic in social status to influence the directives. For example, the character of President and United Nations employee. The last is because that movie has many good message for audience to survive life and many of dialogues in identify the type of utterances which can be analyzed on the aspect of speech act, especially directives.

There are some examples of directive utterances which are used in characters in *World War Z* movie. The writer gives notice **001** as number of data, **Ds** as directive utterances and Req as requesting.

The directives utterances can be seen in the dialogue between Rachel and Karin as follows:

Requesting

1. 001/Ds/Wwz/Req (00:03:34,137 --> 00:03:47,581)

a) Participants

The speaker : Rachel Lane. She is eldest daughter of Karin.

The hearer : Gerry Lane. He is father of Rachel.

Karin Lane. She is mother of Rachel

The relation between the speaker and hearer are daughter and her mother.

b) Situation

The situation is in the morning; Rachel enters the bedroom of her parents (Gerry and Karin). Her parents were still sleeping in the bedroom.

c) Topic

Rachel wanted to wake up her parents (Gerry and Karin). Because she wants to immediately to cook breakfast.

c) Data

Rachel	: <u>Wake up!</u>
Karin	: <i>Oh, creatures in our bed.</i>
Rachel	: <i>No sleeping!</i>
Karin	: <i>Oh, you're getting very big</i> <i>What do you want to eat?</i>
Rachel	: <i>Pancakes!</i>

d) Analysis

The type of directive utterance as underlined above is request. It is identified is request. The utterance is “*Wake up!*” said by Rachel. She asked her mother to quickly wake up. Because it is late to school, so she

wants to immediately to cook for breakfast. Then her parents (Gerry and Karin) wake up from the bedroom.

2. The participant backghround.

Is a request because the speaker (Rachel) has a lower status than Karin. Participant background is Rachel as the daughter and Karin as her mother.

From the utterances above the writer finds a directives utterances. That utterance is using requesting. It can be seen in the utterance *Wake up!*. Request is the speaker wants to request somebody to do something and that request is does n't have a high power than recipient. Then the participant's background of the character is between the Karin as a mother and Rachel as the child. So Rachel has lower degree of control of the recipient.

Based on the previous reason the writer will observe the movie by using pragmatics theory. So the writer constructs the title *An Analysis of Directive Speech Act Employed by Character in the Movie entitled World War Z*.

B. Problem Statement

The writer formulates the problem as follows:

1. What are the types of the directive utterance employed by the character in the film entitled *World War Z* ?
2. What are the reasons of the participants' background influence to types of directives?

C. Objectives of the Study

The objectives of the study are as following:

1. To explain the types of directives utterances employed by the character in the movie entitled *World War Z*
2. To explain the reasons of the participants background in expressing directives utterances.

D. Benefit of the Study

This research is expected to be meaningful both theoretically and practically

1. Theoretically, this research can enrich linguistics research, especially in the field of pragmatics. Moreover, it gives supplementary contribution to students who study speech act, especially directives.
2. Practically, it gives consciousness to the society that there are phenomena of speech act of directives. Thus, it can help the English department student to understand deeper in studying of the directives speech act.